Recommended Resources

Websites


ColorSchemer, [www.colorschemer.com/online.html](http://www.colorschemer.com/online.html): Enter a color in RGB hex code, and this site generates other hues of similar saturation and value. There are options to lighten or darken the colors generated.

Color Wheel, [http://design.geckotribe.com/colorwheel/](http://design.geckotribe.com/colorwheel/): Don’t be intimidated by the technical language used here. Given one color, this site generates various palettes around it. Experiment with the options for different results.

Colour Contrast Analyzer, [http://juicystudio.com/services/colourcontrast.php](http://juicystudio.com/services/colourcontrast.php): Color contrast is an important accessibility feature. This site allows you to test color combinations for sufficient brightness and contrast.


Books

Beaird, Jason, *The Principles of Beautiful Web Design*. (Sitepoint, 2007): This is a beautifully illustrated summary of graphic design principles for the web. See also Baird’s articles at [www.sitepoint.com/articlelist/393](http://www.sitepoint.com/articlelist/393).
